Castres Digital Healthcare Ecosystem
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THE FIRST FRENCH DIGITAL HEALTHCARE ECOSYSTEM
THE TURNING POINT

NEW PLAYERS – NATIONAL CHAMPIONS WITH AMBITION
NEW PLAYERS AND BUSINESS PERSPECTIVES

A strong political will at the European level: consolidate an integrated market for digital healthcare at the continental level.

500 millions citizens
2,2 trillions global healthcare expenditure
overall global healthcare coverage for the population
... and the same challenges as everywhere: ageing, costs...

Consolidation strategy around 2 main topics:

global approach for the regulatory and legal constraints (EU regulation vs directives)
cross border healthcare funding
European health market is driven by public system reimbursements

Countries start to reimburse digital healthcare services
   Remote monitoring
   Remote consultations
   Patient education

Insurers start pushing for their own digital services

New procurement approach for innovation, bottom up
Most of the patients have access to Internet/smartphone/computer

Patients are willing to use apps or devices coming from their clinician

The current offer overall lacks in quality and/or visibility

Health care professionals are in the same situation, especially the ‘forgotten’ ones

Low cost approach seems optimal
THE PERFECT ENTRY POINT TO MEET THE EUROPEAN PLAYERS AND START COLLABORATIONS
QUESTIONS