Q&A Competition

Senior Healthcare
Join Our Kahoot Game - 7216750

- Go to [https://kahoot.it/](https://kahoot.it/) or scan the QR code below.
- Please add your team’s prefix while entering your name.
  - “A” for Adult Team
  - “B” for Teenager Team
  - “C” for Staffs
  - e.g. D_Winnie
Smart Life Community

Senior Healthcare
Seniors
65+ years old

Characteristics
- mental health, physical injuries, sensory impairments
- need help getting to appointments
- feel like a burden to their family

Loneliness & Depression
Background

- 27% of adults aged 60 and older live alone [1]
- Over 7 million adults aged 65 years and older are affected by depression in the USA [3]
- Globally, approximately 15% of adults aged 60 and over suffer from a mental health disorder [4]
Motivation

- Give elderly the opportunity to connect with others in their community
- Technology can improve quality of life in elderly
- Example
  - My Grandma lives alone and has felt lonely as a result of covid-19 pandemic
  - My family purchased her an iPad and she has been feeling great since
Meet our team!

Chief Executive Officer
Winnie

Chief Technical Officer
Eason

VP Finance
Shan

VP Customer Relations
Wendy

VP Operations
Claire

VP External Affairs
Jaylon

VP Product Development
Abby
Hi, I am Mary, I am 72 years old.
I live alone in my family house in Irvine since my husband died 2 years ago.
I have 3 kids, but they all work in New York City.
My life is simple and boring, just walking dogs and watching TV.
It feels like I was left by the world, I only have my little dog with me.

Until one day I dialed the number on the name card of "Smart Life Community"
What is your “Smart Life Community”

- Our website: https://www.SmartLifeCommunity.com
- A platform provided to senior group to overcome mental isolation

Inspiration  
Connection  
Collaboration
What does your “Smart Life Community” provide?

- Customized Lectures
  - Modern Technologies
  - Smart House
  - Smart TV
  - Healthy Cooking
  - Meditation
  - Gardening

- Customized Workout Class
  - Yoga
  - Indoor
  - Ball Games
  - Outdoor
  - Dancing
  - Hiking
  - Fishing
  - Movie Exhibition

- Social Community
  - Karaoke
  - Majiang
  - Story Sharing

Collaborator
- Gyms
- Hospitals
- Stadium
- Universities
- Cinemas
I am interested in your senior yoga class, how can I get there?

Transportation Manager Winnie

**Physical Transportation**

- The seniors can book their desired activities with a phone call and our dispatching services will arrange a car to pick them up.
- Family members can track the seniors’ schedule or book some activities for the seniors online.
Is there any protections in the class?

- Continuously monitor the seniors’ physical condition
- Personal wearable device
- Embedded sensors around the environment
If I cannot go outside, how can I join the activities?

Technical Manager Eason
How much does it cost to join your community?

**Virtual Plan**
$29.99/month
- Access to all virtual events
- 24/7 support for tech related queries
- Available across Hong Kong, Taiwan, and the USA.
- Free VR Headsets upon getting the yearly subscription

**O² Plan**
$114.99/month
- Access to both, virtual and in-person services
- Providing both services at a much-reduced cost
  - Limited to specific areas across the USA

**In-person Plan**
$94.99/month
- Access to all in-person activities
- Seamless events booking through our App
  - No frills transportation to and from the venue
  - Limited to specific areas across the USA

1 month free trial for the Virtual Plan!
While 50% off on the in-person Plan for your first month!!
Mary: I have heard some similar services before. What’s the difference?

The differences between smart life community and E.T./ Rendever include:

- We are affordable to the average citizen
- Option for short term commitment
- We mix virtual AND in person platform
- We don’t use volunteers, so expect full professionalism.
In terms of overall idea:

1. Edison Township (E.T.) - May not be present in all neighbourhoods
2. Private Elderly Care Homes - Yes, only for the rich. Plus, lifelong commitment. Ours has a monthly plan

In terms of technology

1. Rendever® Virtual Reality - Only provides VR-related services. A well developed product, can collaborate with them instead of competing. We can offer them a one-stop solution to reach-out to thousands of customers in return for lower rental fees or subscription costs.
Half year later

I met friends there.

We did daily exercises together.

I learnt to live a healthier lifestyle.

We went shopping together.
Look! How energetic I am now!

I got the beautiful tanned skin from last yoga class on the beach.

That’s all of my story.

I’m going to join the virtual meditation workshop later.

Byebye! ~
Setting up the Business

Seed Funding & Grants
- Cover the capital expenditure
- Subsidize subscription plans

Negotiate Contracts for Venues
- Draft agreements with local schools and hotels
- Logistics and Cost of using their gymnasiums/meeting rooms twice a week.

Marketing
- Distributing flyers in specific neighborhoods
- Using Google Ads to target our ads to specific individuals

AARP Foundation
For a future without senior poverty.
Revenue Forecast

<table>
<thead>
<tr>
<th>Description</th>
<th>Labor Costs</th>
<th>Rent for Premises</th>
<th>Miscellaneous Costs</th>
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<tbody>
<tr>
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<td></td>
<td><strong>Weekly Cost ($)</strong></td>
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<td>Volunters</td>
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<td>Fuel Costs</td>
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<td>Rendever Online Platform:</td>
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<tr>
<td>One-time costs in developing the program, VR content, activities</td>
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<td>Running costs are primarily tech support and updating the content</td>
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Summary

Smart Life Community:
Aiming at solving the mental isolation of the senior groups, our community provides:

★ the easy access to the customer: Website, mobile app, hotline, virtual assistant at home
★ Customized in-person activities
  ○ Physical transportation
  ○ Smart onsite protection
★ Home-based VR activities

We believe that technologies can bring us closer.
Thank you