

# siminsights

## Co-designing the Metaverse for Skills

Create AI-powered, immersive experiences





Since 2017, we have introduced over 10,000 people to XR through dozens of events and projects in North America.

We have successfully completed projects in manufacturing, healthcare and education.

Youtube channel - <https://www.youtube.com/user/siminsights>

Linkedin - <https://www.linkedin.com/in/rkjha1>

Website - <https://www.siminsights.com/>

Our work is supported by the following Federal R&D programs:



# Vision, Mission & Values



## Vision

Enable everyone to capture knowledge and skills in AI/XR apps that generate revenue and data.



## Mission

Democratize AI/XR creation, delivery and analytics with no-code tools.

Improve *outcomes* while reducing *cost*.



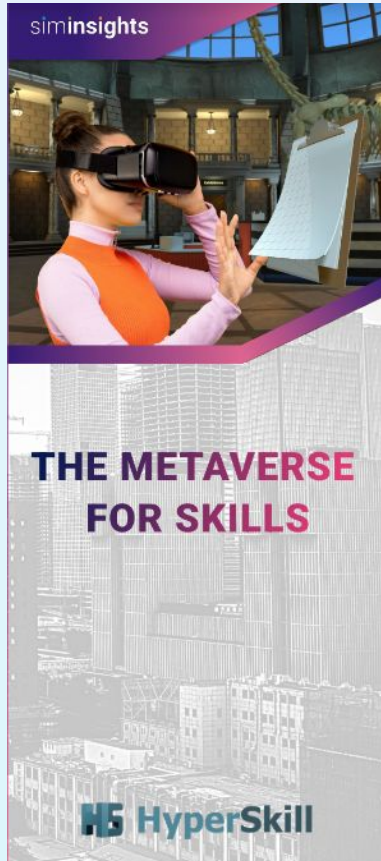
## Values

Build for equity & access

Love lifelong learning

Be data driven

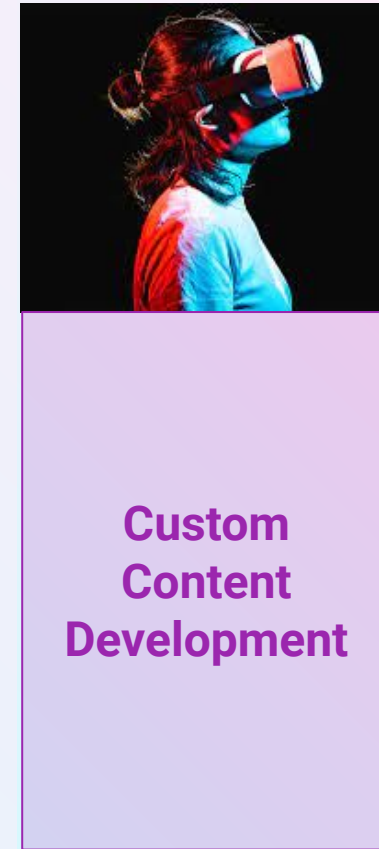
# Our Offerings: Platform, Content and Services



Platform for 10x Faster Creation



Content Collection for Unlimited Career Exploration



Expert Services

# Cross Platform Support



Vive (VR & AR)



Hololens



Moverio



MagicLeap



Mobile



HP Reverb



Samsung Odyssey



Oculus



# Metaverse for Robotics Skills



# Metaverse for Healthcare Skills

**UCLA** Health



David Geffen  
School of Medicine

< Persp

**UCLA** Health

**UCLA** Health

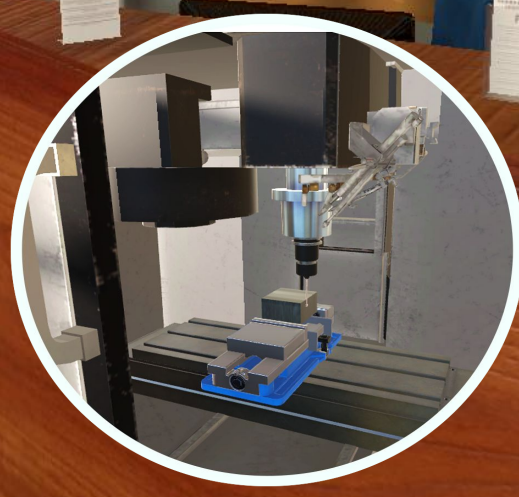


# Metaverse for Machining Skills

**OMIC**  
OREGON MANUFACTURING  
INNOVATION CENTER  
R&D



OMIC R&D SUBTRACTIVE INNOVATION CENTER





# Metaverse for Design Skills



3D Printing



Ocean Cleanup



Lunar Lander



Car Body Design

# Metaverse for Automotive Skills



Cranemorley

LEARN **EV+**  
ELECTRIC + COMBUSTION TRAINING

**ITRG**  
INDEPENDENT TRUCK REPAIR GROUP



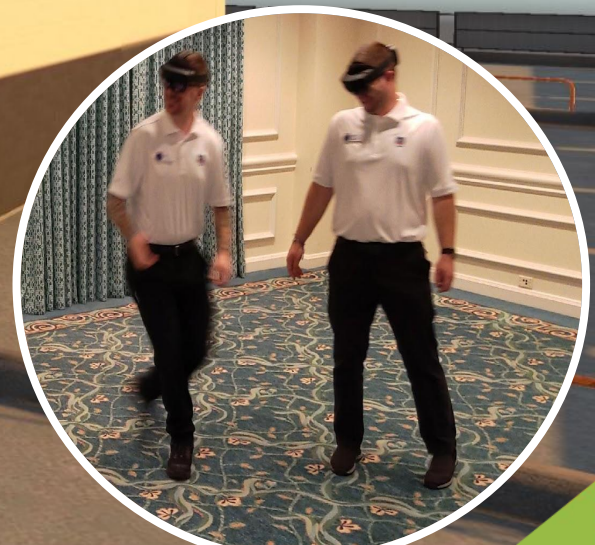
Vehicle Repair Training



Electric Vehicle Training



VR Sales Training



MR Sales Experience

# Metaverse for **Legal** Skills

## Partnering with Law Schools



Client interview



Deposition



Impeachment

# Metaverse for Semiconductor Skills



Caltech



STONEHILL COLLEGE



Lithography



Gowning



Wafer Production

# Metaverse for Fiber Manufacturing Skills



Factor digital twin



String Up Process



Rapid authoring



Bucket Replacement

# Metaverse for Career Exploration





# skillful

**Career Exploration.  
Unlimited.**

siminsights

<https://siminsights.com/skillful/>

**100  
sims**

# Building for Equity & Access



## Personalized (AI)

Reduce cognitive load from mismatched language, context and relevance



## Low Price

Include every learner by making it affordable, no matter the budget



## Tech Support

Support instructors to ease implementation and success



# Partner Ecosystem to Build the Metaverse for Every Skill



# Differentiated Business Model

Innovation

**AI**

Cost

Upto **10x**  
Lower

Agility

**10x**

Customization

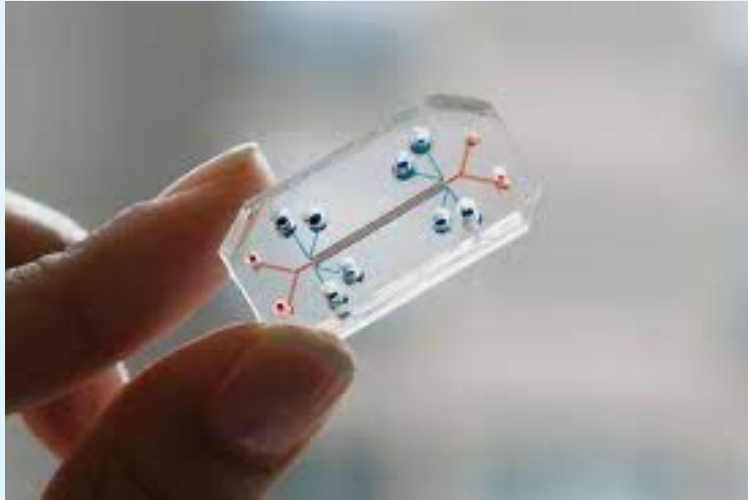
**100%**

Client  
Ownership

**100%**

Our business model delivers exceptional value through innovation, agility, customization, lower cost and client ownership

# New Applications: Biotechnology Protocols Skills Capture & Training



**Organ on chip industry**



**Skills capture & training for reproducibility**

## **Key HyperSkill Features:**

- Protocol capture and replay
- Insights and assessments
- No-code authoring
- Multiplayer